

# NAIW (International) Sponsorship Details

There are great sponsorship opportunities with the 69th Annual Convention. Listed below is a list of current sponsorship opportunities and the details of the event/items.

- Continental Breakfast with Exhibitors** - Your company's name will be prominently displayed and associated with an event that not only every attendee will be at, but exhibiting companies as well. This is the final time between exhibitors and attendees.

*\$10,000*

- Box Lunch with Exhibitors** - The Box Lunch is provided to all attendees and exhibitors during the kick off of the tradeshow.

*\$15,000*

- Keynote Speaker** - This year's Keynote Speaker is Cynthia D'Amour. She is a Leadership Strategist and is the President of People Power Unlimited based in Ann Arbor, MI. She works with associations that want to get more members involved and leaders who want to achieve greater success.

*\$5,000*

- Educational Workshops** - This sponsorship is a great way to promote your company through education. You will receive prominent signage and recognition at the workshops of your choice.

*\$1,000 per workshop*

- Closing Night Event** - This event is the final gathering of all attendees. It is a semi-formal affair that allows the attendees to enjoy a delicious meal while mingling with each other and VIP's.

*\$20,000*

- Closing Night Event Entertainment** - At every Closing Night Event, NAIW provides a band to play music fitting for dinner and conversation as well as dancing. This 1-Star Sponsorship allows the attendees to remember your company with every song that is played!

*\$3,000*

- Welcome Reception** - Our Welcome Reception is an event that allows the attendees to interact with the exhibitors. Heavy hors d'oeuvres are served buffet-style in the center of the exhibit hall. This is another great opportunity for exposure to attendees and exhibitors, alike.

*\$20,000*

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- Welcome Reception Entertainment - Each closing night event includes a D.J. to play lively music to entertain all who attend.

*\$1,000*

- Lanyards - All attendees and exhibitors will receive a lanyard with their name badge and ticket holder. Your company name will be printed on every person during the convention with this sponsorship!

*\$1,000*

## SPONSORED

- Tote Bags - Every single person who attends our convention receives a tote bag. Sponsoring this item will ensure that your company name is displayed to each one of these people.

*\$3,000*

- Awards Luncheon - This event is attended by Award Sponsors, Corporate Partners, NAIW Partners, Attendees, and VIP's. This sponsorship will allow visibility of your company to a wide array of individuals.

*\$20,000*

- Young Professionals Reception - This invitation only event is attended by NAIW's National Officers, Regional Vice Presidents, NAIW Young Professionals, and VIP's. The main goal of this event is to allow the up-and-coming leaders, found in the Young Professionals, time to network with each other as well as prominent NAIW associated individuals.

*\$2,000*

For more information regarding the 2010 convention, go to [www.naiw.org](http://www.naiw.org) and look under the Convention & Meetings tab.

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